



The Four Layers of Protection*

Layer One “Common Sense”

- Remove the keys
- Lock your doors
- Roll up the windows
- Park in well lit areas.

Layer Two “Visible and Audible”

If you find auto alarms annoying chances are the thief does as well, and so they avoid them. This is probably the most prevalent form of protection. But you can do even more.

- Steering Wheel Locks
- Steering Column Collars
- Theft Deterrent Decals
- Wheel Locks
- Window Etch

Layer Three “Immobilizer”

Thieves can bypass your ignition by “Hotwiring” a vehicle. That is why an added Layer Three device will cause so much hassle that again he’ll move on to an easier prey.

- Smart Keys with Computer Chips that must be present to start the car.
- Fuse Cut-Off device
- Ignition Kill Switches
- Starter, Ignition and Fuel Disablers

Layer Four “Tracking Systems”

The final layer of protection is a vehicle tracking system that can emit a signal to law enforcement agencies allowing them to track the vehicle quickly and result in a safely recovered vehicle. Put your vehicle on the radar screen with a tracking system.

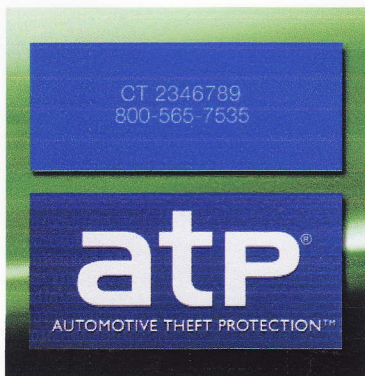
*recommended by the National Insurance Crime Bureau

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AUTOMOTIVE THEFT PROTECTION™

ATP® WINDOW ETCH

ATP® is a window etching product offering “Layer Two” protection. Remember, the goal of adding theft deterrence is just that -to deter the thief into considering another vehicle. Granted there are no guarantees, but one thing is certain –doing nothing decreases your chances of keeping your car. Adding a layer of protection will make your car less attractive and each added layer will increase the chance of keeping your car right where you want it. Automotive Theft Protection™ by Cal-Tex meets “Layer Two” protection as defined by the National Insurance Crime Bureau.

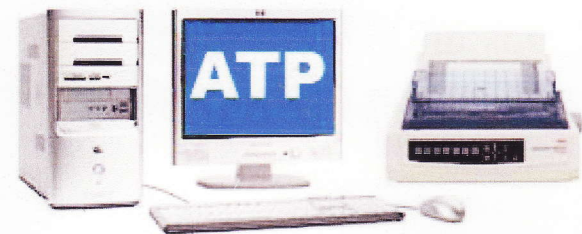


Stencil & Window Sticker

Etching is a process where all the windows or designated windows are engraved with a unique identification number. This number is useful because it allows our Claims department to aid the law enforcement agencies in tracking the vehicle back to its rightful owner. We offer two methods of generation:

- **Self Generated**
- **Pre Generated**

Self Generated



The Self Generated system allows dealers to print the vehicle identification number on each Window Etch Stencil. The Self Generated system includes:

- **PC with 3.5” Floppy**
- **Keyboard**
- **14” monitor**
- **Okidata 9pin Printer**

Pre-Generated

The Pre-generated system is an Etch Stencil that has a unique ID number printed on six stencils per car. This is our most popular product and produces the highest quality etch.